

Universities Research Association

Situation Universities Research Association (URA) is a consortium of nearly 90 universities in North America, Europe, and Japan that operates two world-renowned research facilities—Fermilab and the Pierre Auger Observatory—for the advancement of scientific knowledge and the development of future generations of scientists. It enlisted TDC to overhaul its website and create a more up-to-date, informative, and appealing online resource that would strengthen member engagement and also facilitate more efficient administrative processes.

Solution TDC created a fresh look and feel for the website that invited greater exploration than the previous version through more extensive use of photography and graphic elements, vibrant colors, interactive features, easier-to-follow navigation, and a more intuitive organization of content. We greatly enhanced the site's utility by developing an interactive module that provided applicants to URA's Visiting Scholars Program at Fermilab with a streamlined and automated process for managing their application submissions completely online. In addition, we developed an intranet site within the main website that enabled URA board members and trustees to easily and securely access sensitive content, reserve attendance for URA events, and even vote on organizational measures.

An interactive map was also created to enable visitors to quickly find member universities across the U.S. Finally, we refined URA's logo to give it a more contemporary and attractive presentation.

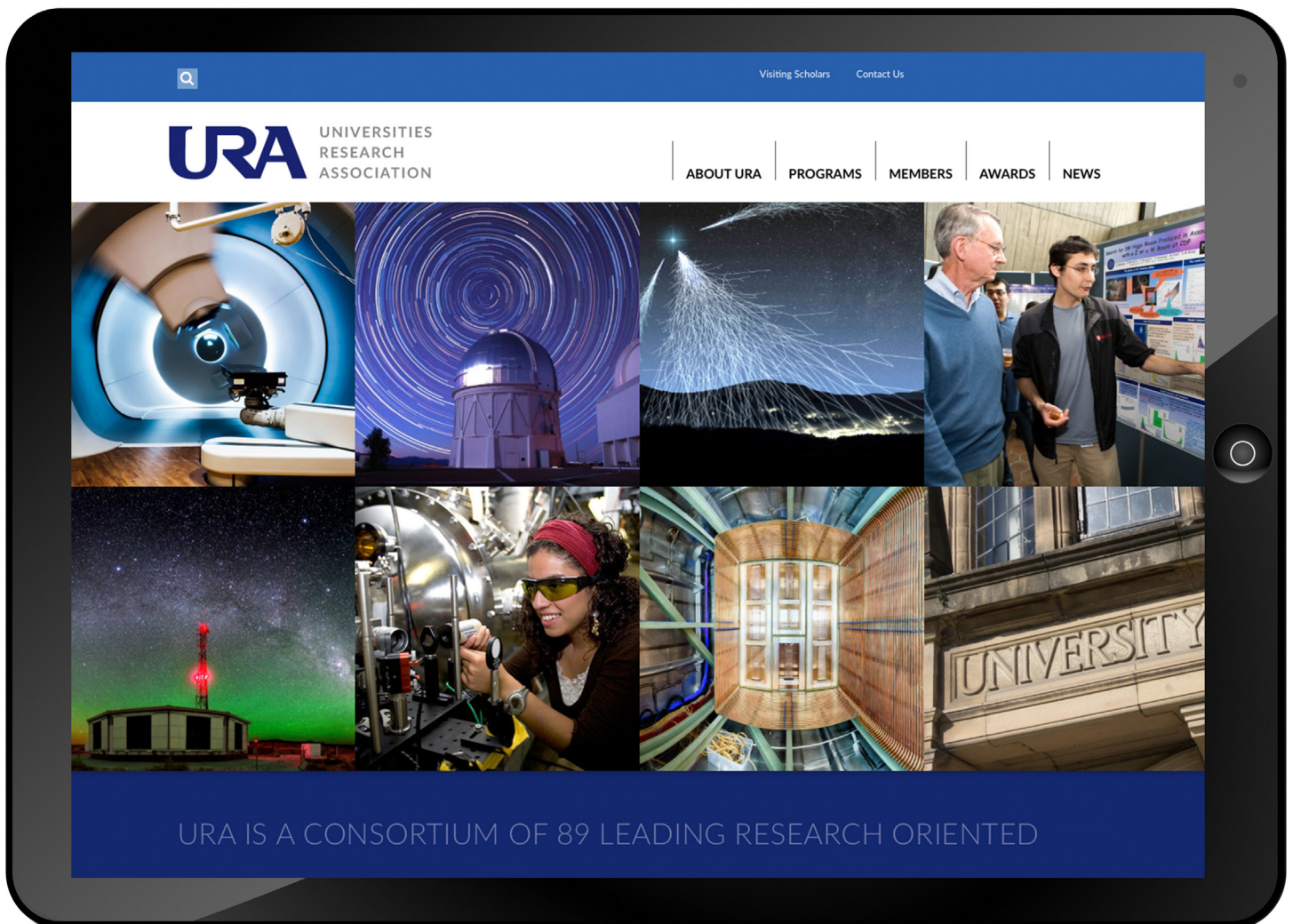
Result URA has been extremely pleased with our work to date and has engaged us for additional, small-scale projects. We are currently providing maintenance services for the website and are planning additional functionality enhancements.

- new logo
- website

URA

UNIVERSITIES
RESEARCH
ASSOCIATION

ura-hq.org



URA IS A CONSORTIUM OF 89 LEADING RESEARCH ORIENTED

UNIVERSITIES
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GOVERNANCE INTRANET

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The Annual Meeting and Policy Forum of the URA Council of Presidents

The Annual Meeting will be held on Thursday, February 23, 2017 at the Washington Plaza Hotel, 10 Thomas Circle, NW, Washington DC 20005.

A cocktail reception is scheduled the evening preceding the Council of Presidents Annual Meeting (February 22nd) from 6:00-8:00 pm at the Washington Plaza Hotel.

[PLEASE COMPLETE THE DELEGATION OF PROXY FORM FIELDS BELOW](#)

Name of University *

Name of President/Chancellor *

RSVP Options

I plan to attend the Council of Presidents Annual Meeting

☐ Yes

I do not plan to attend the Council of Presidents Annual Meeting

☐ In my absence, a representative of my university will attend

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BOARD OF TRUSTEES / BOARD OF TRUSTEES MEETINGS / 2016-04-19 /

TYPE

TITLES

DATE MODIFIED

SIZE

MANAGE

pdf

BoT Meeting Agenda 4-19-16

6:11 pm 07/18/2016

27.8k

[Rename](#)
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Bulk Action Mode: Disabled

Destination Directory

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File Up

COUNCIL OF PRESIDENTS /

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The Governance Intranet site is a password-protected website that serves the Board of Trustees and Council of Presidents for URA. It provides a directory for important documents that can be downloaded with approved credentials. In addition, through the site, members can receive ballots to vote on a range of issues, and also RSVP for upcoming meetings.

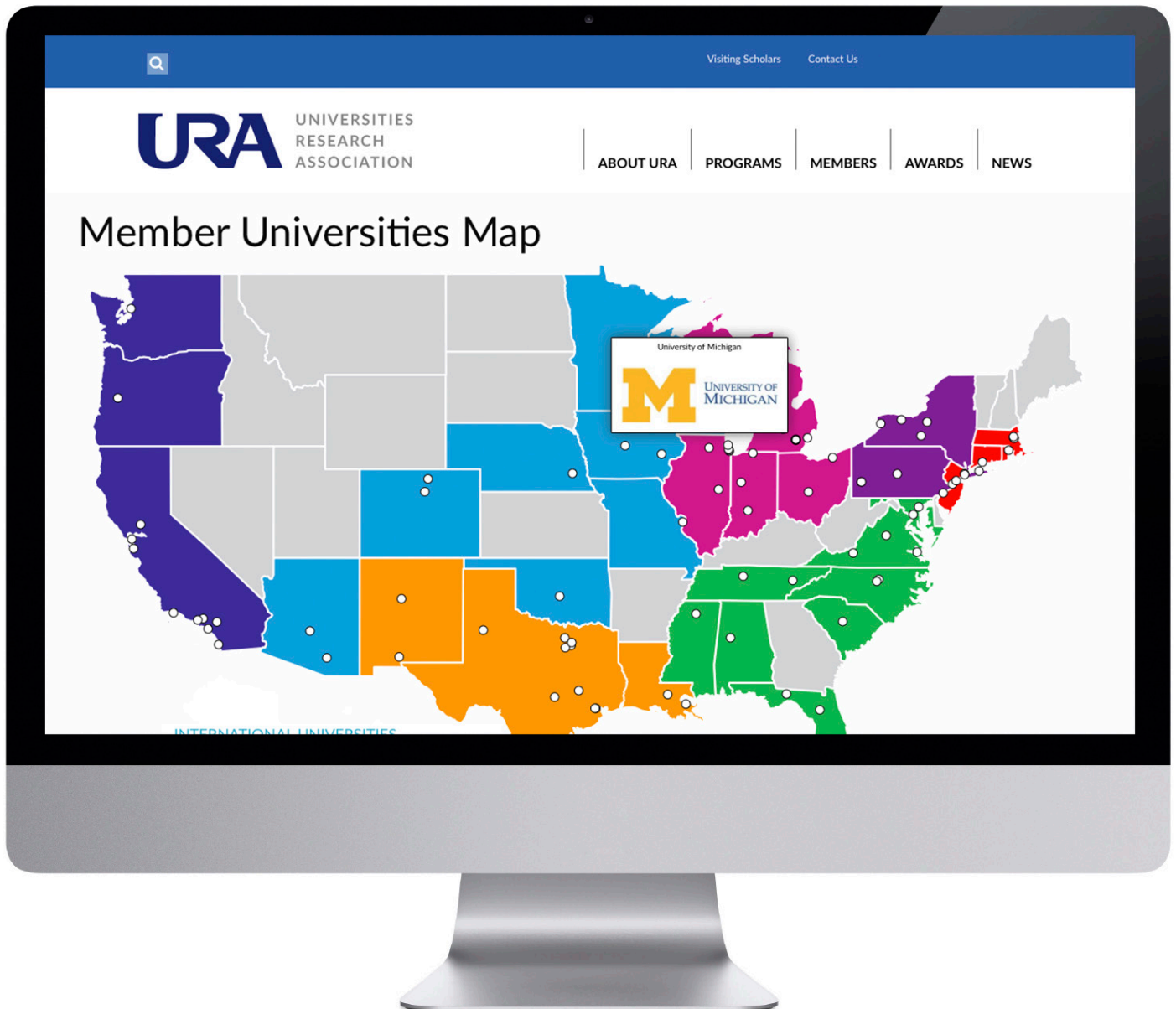
- visiting scholars program application

The collage features three overlapping images related to the URA Visiting Scholars Program. The top image is a screenshot of the application website, showing the header with the URA logo and navigation links, followed by the title 'URA VISITING SCHOLARS PROGRAM APPLICATION COVER SHEET' and a progress bar with five steps. Below this is a form section for 'Applicant Type' with radio buttons for 'Graduate Student' and 'Group Application', and a 'Do You Have Co-Applicants?' section with a 'Yes' checkbox. The middle image is a printed version of the application form, tilted at an angle. It shows the same header and title, followed by a 'Brief Description' section with a text area and a rich text editor toolbar. Below this is a 'Budget' section with a 'Choose File' button and a 'Bio Sketch' section with a 'Choose File' button. The bottom image is a close-up of the printed form's bottom section, showing the 'References Required' section with fields for 'Name of Advisor', 'Name of University', 'Fermilab Sponsor/Colleague Division', 'Fermilab Sponsor/Colleague Email', and 'Advisor Email'. It also shows the 'Sources of Support' section with fields for 'Amount Requested', 'Other Sources of Support', 'Grant's Research Office', 'Office Street Address', 'Office City', 'Office State', 'Office Zip Code', and 'Electronic Signature'.

The Visiting Scholars Program provides financial awards to faculty and students from URA-member universities to conduct research at Fermilab. We created an online application site that collects and organizes documents and reference letters, and generates automated responses to assist both applicants and URA throughout the application process.

- interactive member map

ura-hq.org/member-universities-map/



This interactive map shows the location of each member university. The user can zoom in on the map and see university details through rollovers. The user can then link directly to the university website.