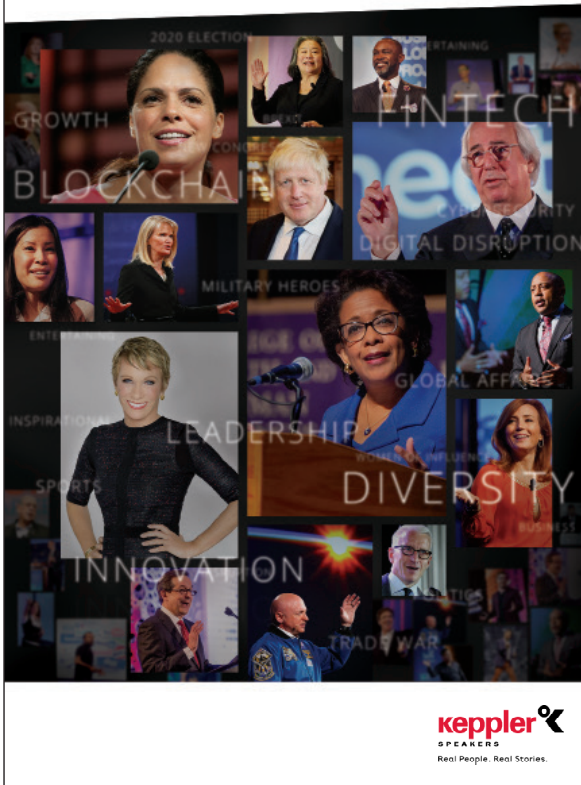






































Keppler Speakers

- Situation** Keppler Speakers, based in Arlington, VA, is the largest privately held speakers bureau in the U.S. It represents and offers a comprehensive portfolio of notable individuals from the worlds of business, politics, journalism and media, science, sports, the arts, and more. It sought out TDC for content development for its website, messaging support for sales agents, as well as copy and design support for promotions.
- Solution** TDC helped develop website biographies and credential summaries of Keppler's newest portfolio additions. We also designed mailers and eblasts highlighting Keppler's most inspiring and in-demand speakers, and the organization's deep knowledge in a wide range of industries and topics. Furthermore, we created promotions around a critically important annual conference for association executives that featured notable Keppler speakers. Additionally, we assisted Keppler in refining its website for a more engaging and aesthetically pleasing presentation.
- Result** Keppler Speakers was highly complimentary of our work and has put us on notice for consultation on future projects.

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POLITICS ECONOMY GLOBAL AFFAIRS			DYNAMIC & HIGH-ENERGY KEYNOTES		
 BORIS JOHNSON Former UK Foreign Minister & Mayor of London, Brexit Leader	 JOHN ROBERTS Chief Justice, Supreme Court, Fox News	 MAGGIE HABERMAN NY Times White House Correspondent & Pulitzer Prize Winner	 ATTORNEY GENERAL LORETTA LYNCH 83rd Attorney General of the United States	 NINA TOTENBERG NPR Legal Affairs Correspondent	 DONNA BRAZILE Democratic Political Strategist & Syndicated Columnist
 SOLEAD O'BRIEN Award-Winning Journalist, Documentarian & Philanthropist	 ED HENRY Chief National Correspondent for FOX News & Best-Selling Author	 BOB WOODWARD Legendary Pulitzer Prize-Winning Journalist & Best-Selling Author	 ZANNY MINTON-BODGES Editor-in-Chief of The Economist	 MICHAEL STEELE Political Analyst & Former Chair of Republican National Committee	 MARIA CONTRERAS-SWEET Former Administrator of the U.S. Small Business Administration
 CHRIS WALLACE Award-Winning Journalist & Host of FOX News Sunday	 GUY ADAMI Member of CNBC's Fast Money & Veteran Financial Services Leader	 MARTHA RADDATZ ABC News Chief Global Affairs Correspondent	 JONAH GOLDBERG Syndicated Political Columnist & National Review Senior Editor	 TOM PRICE & TOM DASCHLE Former U.S. Secretary of Health & Human Services and Former Senate Majority Leader	 JENNIFER GRANHOLM & DAVID FRUM Former Governor of Michigan and Senior Editor of The Atlantic
 SARAH THOMAS First Female Referee of The National Football League	 CAPTAINS MARK AND SCOTT KELLY History-Making NASA Astronaut Brothers	 BRETT CULP Documentary Filmmaker & Expert on Superhero Leadership	 ALICIA LYVINE History-Making Adventurer & Best-Selling Author	 DERECK KATONGO Business Victory & Founder of the Global Soap Project	 FRANK ABAGNALE Acclaimed Fraud Prevention Expert & Subject of Catch Me If You Can
 CADY COLEMAN Former NASA Astronaut & U.S. Air Force Colonel	 JAMIE CLARKE Performance Coach, Adventurer & CEO	 COMMANDER KIRK LIPPOLD Authority on Leadership & Crisis Management Coach	 SIRI LINDLEY World Champion Triathlete, Coach & Author	 JOHN VOLANTHEN Record-Setting Cave Diver & Thai Cave Rescue Hero	 JULIUS 'DR. J' ERVING & BILL WALTON NBA Hall of Famers, Champions & Inspirational Icons
 INKY JOHNSON Inspiring Author & Former Collegiate Athlete	 MEL ROBBINS Best-Selling Author of The Five Second Rule	 JAY SHETTY Instagram's Most Influential & Former Monk	 ARON RALSTON Famed Adventurer & Subject of The 127 Hours	 ADAM STELTZNER Chief Engineer at NASA Jet Propulsion Laboratory	 BECKY HAMMON WNBA's First Full-Time Female Coach, San Antonio Spurs

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Stefan Olander
Former VP, Global Digital Innovation
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Waukegan Community Schools


Inky Johnson
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Siri Linley
World Champion Triathlete

Brett Culp
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Former Attorney General Loretta Lynch: Our 83rd Attorney General shares her views on our nation's most critical issues—national security, terrorism, civil and human rights, and fostering a culture of diversity and inclusion.



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