

## **College of Southern Maryland Arts Program**

## **Situation**

The College of Southern Maryland (CSM) is a regionally accredited community college that primarily serves Charles, St. Mary's, and Calvert counties in southern Maryland. In addition to offering more than 100 credit and degree programs, it has a robust fine arts program that features a wide range of visual, performing, and literary events throughout the academic year. For the 2017–2018 season, CSM enlisted TDC to design an overview program brochure for all arts-related activities and exhibitions on campus.

## **Solution**

Using assorted photography provided by CSM, we created a colorful and visually vibrant program that spotlighted all of the arts performances, exhibits, and experiences scheduled throughout the year. We incorporated visual textures and dramatic framing of images over 70-plus pages, and organized the content in an easy-to-follow progression that also invited exploration.

## Result

CSM was delighted with the piece and praised our resourcefulness and expertise in using their supplied visual assets effectively. This assignment was our most recent assignment with CSM, marking a relationship spanning 10-plus years.









Meet established and emerging local writers at the Connections Literary Series readings. Since 1990, the series has featured National Book Award winners Tim O'Brien and Robert Stone; Pulitzer Prize winning poets Yusef Komunyakaa and Henry Taylor; and Maryland Poets Laureate Lucille Clifton, Michael Glaser, and Stanley Plumly.

"Connections is a program that brings in nationally recognized writers who use their literary artistry to shake up their audience just a little bit, niggle our conscience, ask questions about uncomfortable social issues, or touch on difficult (and often unspoken) human experiences and emotions,"

- Dr. Eileen Abel CSM Vice President of Academic Affairs



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