

# the design channel

the design channel, llc

## news release

5420 wisconsin avenue  
chevy chase, md 20815  
p 301.951.9195  
f 301.951.9197

For Immediate Release

Contact: David Franek  
301-951-9195

### **The Design Channel creates two posters for hurricane Katrina relief fund**

Washington DC, January 1, 2006 — The Design Channel created two posters to support the Katrina hurricane relief effort. The posters are now included as a part of The Hurricane Poster Project (THPP) and can be viewed on line at [www.thehurricaneposterproject.com](http://www.thehurricaneposterproject.com).

The Hurricane Poster Project has been conceived as a collective effort by the design community to unite and effect change through its work. THHP's goal is to raise at least \$1,000,000 for the Red Cross through this project. The donated posters are sold online, and all profits will go directly to the Red Cross.

Please spread the word. Please participate.

The Design Channel, with offices in Washington DC provides a full range of integrated services including branding, marketing and advertising, direct marketing, corporate communications and interactive media.

-30-