

the design channel

the design channel, llc

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For Immediate Release

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The Design Channel Shines at 2012 MarCom Awards

Agency receives numerous honors for recent branding work

WASHINGTON, DC, November 19, 2012 –The Design Channel (TDC) announced today that it received five awards in the MarCom Awards 2012 competition. The agency earned two Platinum Awards for its work on behalf of Children’s National Medical Center and Wright Manufacturing; two Gold Awards for its Pitney Bowes and ProList work; and an Honorable Mention certificate for its “Feed Your Geek” campaign for Capitol College.

The MarCom Awards is an international creative competition that recognizes outstanding work, in a wide range of media, by marketing and communications professionals. Entries are submitted by corporate marketing and communications departments, advertising agencies, PR firms, design shops and production companies. Participants range in size from individual practitioners to Fortune 500 companies.

“It’s always a pleasure to be recognized by your peers,” said David Franek, TDC president. “A lot of time, thought, and effort go into the work we do, and we appreciate the support from other industry professionals.”

The competition is administered and judged by the Association of Marketing and Communication Professionals, based in Arlington, Texas. It attracts approximately six thousand entries annually from the U.S. and foreign countries. Platinum and Gold Award winners are listed at www.marcomawards.com.

With offices in Washington, DC and Baltimore, MD, The Design Channel (www.thedesignchannel.com) provides a full range of integrated marketing services, including branding, marketing communications and advertising, broadcast, and interactive media.

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