

the design channel

the design channel, llc

news release

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For Immediate Release

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The Design Channel receives multiple honors at 2010 MarCom Awards.

Agency garners five awards for work in education, telecommunications and health care

WASHINGTON, DC, October 29, 2010 –The Design Channel (TDC) announced today that it received honors in five separate categories at this year’s MarCom Awards competition. The agency was recognized with two Platinum Awards; one for work on materials for the College of Southern Maryland and another for a product launch campaign for the National Rural Telecommunications Cooperative (NRTC); in addition, TDC received two Gold Awards for campaigns developed for NRTC and Capitol College as well as an Honorable Mention certificate for an ad campaign for Patient First.

The MarCom Awards is an international creative competition that recognizes outstanding work, in a wide range of media, by marketing and communications professionals. Entries are submitted by corporate marketing and communications departments, advertising agencies, PR firms, design shops and production companies. Participants range in size from individuals to Fortune 500 companies.

“It’s gratifying to know that your peers can see the quality and thought that goes into your work,” said David Franek, president of TDC. “It’s also a tribute to not only the team at The Design Channel, but to our clients who gave us the opportunity and support to create campaigns that engage their audiences in fresh ways.”

The competition is administered and judged by the Association of Marketing and Communication Professionals, based in Arlington, TX. There were almost 5,000 entries received from the U.S. and foreign countries for the 2010 MarCom Awards. Platinum and Gold Award winners are listed at www.marcomawards.com.

With offices in Washington, DC and Baltimore, MD, The Design Channel (www.thedesignchannel.com) provides a full range of integrated marketing services, including branding, marketing communications and advertising, broadcast and interactive media.

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