

# the design channel

the design channel, llc

## news release

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For Immediate Release

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### **The Design Channel Garner Multiple Awards for Recent Work**

#### *Agency Receives Five 2014 Communicator Awards*

WASHINGTON, DC, May 14, 2014—The Design Channel (TDC) announced today that it received a Gold and four Silver Awards at the 2014 Communicator Awards. The agency won a Gold Award of Excellence for its “Growing Up” television spot promoting Patient First urgent centers, and Silver Awards of Distinction for print, outdoor, online, and collateral work on behalf of the Arlington Economic Development Office, the Maryland Office of the Attorney General, Wright Manufacturing, and Ballston Business Improvement District.

David Franek, president and chief creative officer, said, “I’m so proud of our team’s hard work and thankful of our clients’ support for ideas that go beyond traditional, expected paths. Having our clients’ trust enables us to create better branding and messaging solutions.”

This is the second Communicator Award that The Design Channel has received for its work with Wright Manufacturing. The firm previously earned Communicator Awards for work representing Corporate Executive Board, Peterson & Collins, and Trackmyemail.com.

The Communicator Awards is a leading international awards program that is sanctioned and judged by the Academy of Interactive Visual Arts, and recognizes outstanding achievements in marketing and communications. The Communicator Awards annually receives over 6,000 entries in 10 disciplines, including design and print, web marketing, video and commercials, integrated campaigns, interactive media, and more. For additional information, visit [www.communicatorawards.com](http://www.communicatorawards.com).

With offices in Washington, DC, Baltimore, Maryland and Charleston, SC, The Design Channel ([www.thedesignchannel.com](http://www.thedesignchannel.com)) provides a full range of integrated marketing services, including branding, marketing communications and advertising, and broadcast and interactive media.

-30