

the design channel

the design channel, llc

news release

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For Immediate Release

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The Design Channel garners industry recognition for recent work.

Agency honored with multiple Communicator Awards.

WASHINGTON, DC, October 2, 2009 –The Design Channel earned four 2009 Silver Communicator Awards for a range of marketing campaigns and individual works it recently produced, the agency announced today. These Awards of Distinction were received for the agency's environmental stewardship program campaign for the Kitchen Cabinet Manufacturers Association (KCMA); a direct mail package for Johns Hopkins Medicine's "A Woman's Journey" health conference; a TV spot for Patient First, an urgent and primary health care provider; and a branding campaign for MyFlorist, a floral design company.

The Communicator Awards (www.communicatorawards.com) is a leading international awards program that honors creative excellence for professionals in the communications industry. Founded over a decade ago, it receives thousands of entries from companies and agencies of all sizes from around the world. The Award of Excellence, the program's highest honor, is given to entries whose ability to communicate puts them among the best in the field. The Award of Distinction is presented for projects that exceed industry standards in quality and achievement.

The awards are sanctioned and judged by the International Academy of the Visual Arts (IAVA), an invitation-only body consisting of top-tier professionals from acclaimed media, communications, advertising, creative and marketing firms. More information about the IAVA is available at www.iavisarts.org.

David Franek, president of The Design Channel said, "Winning these awards is testament to not only the quality of the work but also to the quality of the relationships we have with these clients. Their trust in us and their willingness to embrace a different approach to reaching their audiences has been the catalyst to producing effective communications tools and campaigns."

With offices in Washington, DC and Baltimore, MD, The Design Channel (www.thedesignchannel.com) provides a full range of integrated services, including branding, marketing communications and advertising, broadcast and interactive media.

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