

the design channel

the design channel, llc

news release

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For Immediate Release

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The Designnetwork receives AVA award for “A Designer’s Journey” film.

Film chronicles the life of Pat Taylor whose career paralleled the graphic arts revolution of the '60s.

Washington, DC, January 5, 2009 –The Designnetwork received an Ava Award from the Association of Marketing and Communication Professionals for its short film paying tribute to Pat Taylor, a graphic artist renowned for his logo design. “A Designer’s Journey” written and directed by David Franek, president of TDC, is part of the company’s on-going effort to develop interesting and entertaining content about the world of design. It is one in a series of films in “A Designer’s Journey,” which appears on thedesignnetwork.com site.

The international Ava Awards recognizes outstanding work by creative professionals involved in the concept, writing, direction, shooting, and editing of audio-visual materials and programs. Entries include film, analog and digital productions viewed in a wide variety of media--from feature films to television to computers. Entrants include video and film production companies, web developers, advertising agencies, PR firms, corporate and government communication departments, producers, directors, editors and shooters.

“It is an honor to win this award,” said David Franek, director of The Designnetwork and president of The Design Channel. “It is not just a tribute to this great designer, but to the craft of design itself.”

The Designnetwork (www.thedesignnetwork.com) is a new website, which seeks to play a vital role in promoting design as an integral part of our popular culture. Its goal is to explore design from around the world to around the corner—and to be a great source of fun, entertainment and information about design while enriching people’s awareness. The Designnetwork is a subsidiary of The Design Channel, which provides a full range of integrated services including branding, marketing communications and advertising, broadcast and interactive media out of its offices in Washington, DC and Baltimore, MD.

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