

the design channel

the design channel, llc

news release

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For Immediate Release

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The Design Channel wins three American Corporate Identity awards.

Agency is recognized for both its logo and design work in annual design competition.

WASHINGTON, DC/BALTIMORE, MD, November 30, 2006 — The Design Channel (TDC), a branding and integrated marketing communications company, was honored for its logo and corporate identity work at the 23rd annual American Corporate Identity (ACI) Awards. The agency's winning entries included logo designs for Blue Heron Communications and the National Foundation for Affordable Housing as well as a corporate brochure for Wright Manufacturing, Inc.

The award-winning work will be showcased in American Corporate Identity's perennial publication, which features some of the country's best corporate identity and design. Over the years, the publication has become an essential resource for design professionals everywhere. "It's great to have a range of our design work in American Corporate Identity 23. It shows the breadth and depth of the agency's design capabilities," said TDC Art Director, Jonathan Bruns.

Blue Heron Communications is a Maryland-based marketing communications consultancy and the National Foundation for Affordable Housing is a non-profit dedicated to the improving access to affordable housing. TDC works with both clients on a project basis. TDC is the agency of record for Wright Manufacturing, Inc., a leading manufacturer of innovative, commercial lawn equipment.

With offices in Washington, DC and Baltimore, MD, The Design Channel provides a full range of integrated services, including branding, marketing and advertising, direct marketing and interactive media.

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